



Content & Community Manager

Objective:

Do you know, and love, games and all things Social? Do you enjoy leading within a fast-moving, commercial environment? How about being involved at the very beginning with the launch and scale up of a game business in our newest territory?

As an experienced Content & Community Manager, you will work within the **marketing/sales** team and take responsibility for **setting and leading our community strategy in Brazil**. Deeply knowledgeable about social media and a game fan, you understand what's important to fans and how to **create game-changing social media experiences** that resonate, cultivate communities, and engage them. You will be executing our **writing strategy and major organic or paid campaigns**, you'll lead the delivery of a calendar of activities aimed at driving awareness and engagement with our brand.

Job Description:

- Establish and continuously evolve our social media strategy in Brazil.
- Grow our following and increase fan engagement on the leading social platforms including Facebook, Twitter, YouTube, and Instagram. Oversee the delivery of an annual calendar of engaging social media content from day-to-day posting, through to major organic & paid campaigns.
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- Work with key company partners to get the best from them, make them feel part of the team and hold them to the same high expectations you have of your colleagues.
- Oversee the monitoring and reporting on the performance of our social activities.

Requirements:

- Proven outstanding written/grammar skills in the English and Portuguese languages.
- Previous experience managing social media for a: game, digital, mobile, media, entertainment, lifestyle.
- Excellent knowledge in mobile applications, news sense and editorial planning, with strong creative content writing skills
- Sound understanding of the audience building, targeting, and analytics functionality of the leading social media networks (Facebook, Instagram, Twitter etc.)
- Experience in effectively managing agencies, suppliers, commercial partners and professional services
- Outstanding written/grammar skills in the English and Portuguese languages

You can send your resume to careers@javary.co